

“ARE THESE TEE SIGNS REALLY FREE”? YES! ALL TEE SIGNS will be provided to the golf course, once a minimum of 2/3rds Sponsor spots have been obtained!

Wallah Golf Current Ad Programs available: Cedar, Granite & Aluminum!

Most common Ad Program is “Cedar” – See comparison as outlined below!

To Purchase: (Cedar Comparison)

- 1) The cost of purchasing 18 Cedar (2' x 3') Tee Markers at our 2008 rate would be \$600.00 per sign.
 - 2) The cost to purchase 18 Cedar (1' x 2') Advertiser signs would be \$300.00 each.
 - 3) Costs to maintain the above purchase on an average of every 5 years (depending on exposure) is approximately \$5,000.00!
 - 4) The cost of “staff & labor” to find and administer your own program!
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Benefits of the Wallah Cedar Ad Program:

- 1) Wallah provides the golf course with Tee Markers “AT NO INITIAL CHARGE!”
- 2) Wallah maintains the Cedar Tee Markers at “NO COST TO THE COURSE!”
- 3) Wallah, under contract with your course, will provide an allowance “AT NO COST”, to change or replace one (1) Tee Marker per year due to major construction changes.
- 4) Wallah does “all” of the legwork, at “NO COST TO THE COURSE!”

THE GOLF COURSE TO PROVIDE THE FOLLOWING:

- 1. Provide material and labor to install all supplied signs. (Some require “labor only”)*
- 2. The course must also provide a list of potential Sponsors, which will be contacted initially!*

IN 2008 we have 39 courses in Western Canada using our program of free tee signs. Alberta Springs Golf Resort (Attn: Greg Sugden) and Ponoka Golf Club (Attn: Scott Grant) are just a couple of courses that can attest to the benefits of using Wallah Golf for your tee sign sponsorship / advertising program.

The benefits are just a phone call away! For more information please call Brian @ (403) 357-7624 or toll free to our Red Deer office @ 1-800-909-9927 ext. #3, and start saving today!!

*Thank you,
Brian Gibbons, Director of Advertising
Wallah Golf - Red Deer, Alberta.*